

FOR IMMEDIATE RELEASE

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City of Salisbury Joins National Environmental Effort by
Participating in "America Recycles Day"

Kids Recycling Art Contest to Feature Entries on ACCESS Channel 16

Salisbury, NC_November 13, 2006 – The City of Salisbury announces its participation in the national recognition of "America Recycles Day" on November 15, 2006. The participation is part of the City's Recycling Awareness Marketing Plan which is currently underway to promote residential recycling. Citizens are encouraged to wear the color "green" on that day to demonstrate their support for protecting the earth and our environment.

In addition, America Recycles Day will signify the kick-off of a Kid's Recycling Poster Art Contest, for Salisbury-Rowan students, grades K-12. The contest theme, "Recycle Today, for a Better Tomorrow" is required to appear on the poster entry. Interested youth may design a color entry using a sheet of standard white, 28 x 24 inch poster board. All entries should be laid out in a design with a width of 28" and a height of 24" tall, for proper display when reproduced for ACCESS 16 television viewers. Entries may be designed with crayons, markers and paint. In addition, photographs, and bits of cloth and paper may be glued to the entry if desired. All entries should portray a positive message and contain no profanity or negative content.

Entries will be accepted Monday, November 18th through Friday, December 29th, between the hours of 8:30 am and 5 pm at the Public Services Administration Building, 519 N. Fulton Street. All entries require the artist's name, address, phone number, age and school (public, private or home) where artist is currently enrolled, listed on the back of the entry. Entries will be judged in early January 2007 within age group as follows: Kindergarten – 2nd Grade, 3rd–5th grade, 6th-8th grade, and 9th-12th grade. First, second and third place winners will be named in all age categories and winners will receive complimentary 2007 City of Salisbury Prize Packs.

All entries will be photographed and appear on Salisbury's Access Channel 16 to promote recycling awareness. Entries will be displayed randomly throughout the City of Salisbury to promote recycling during 2007. Entries are non-returnable and may appear in printed recycling materials with the artist's name.

To participate in the City's recycling program, citizens are asked to recycle with their blue recycle tub on the same day as their normal trash/garbage pick up day. The City recycles glass (all colors but green), newspaper, glossy inserts and magazines, junk

mail, telephone directories and mixed paper. Citizens may also recycle plastic soft drink bottles and milk jugs and other plastic containers with the #1 or #2 on the bottom, as well as aluminum and steel cans. Labels need not be removed from items, however citizens are asked to please remove lids and rinse glass, plastic and cans before placing into recycle bins. Flattened cardboard (2' x 3") and cereal boxes are also acceptable recyclables. Participants are asked to please place recycle bins at curbside prior to 7 am.

Citizens in need of a recycling bin may visit the following locations: City Hall, 217 S. Main Street, 2nd Floor; the City Office Building, 132 N. Main Street, 1st Floor; and the Public Services Administration Building, 519 N. Fulton Street. Recycling Awareness Information is distributed with recycling bins.

For more information regarding the City's Recycling Program or to obtain a bin, please Contact Lynn Hillard or Brian Moore in Sanitation at 704-638-5256. For more information regarding the City's Recycling Poster Art Contest, please contact Karen Wilkinson in Public Information & Communications, at 704-638-2113.

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